



The
True Cloud
Commerce
Platform



Business Presentation



We are VTEX Quadrant 2023

A Imediata is one of the 21 globally awarded agencies that achieved the highest level of delivery projects for VTEX clients in 2022.

"Being part of the Quadrant is our acknowledgment to the key players in bringing our clients' dreams to life, with all their complexities and challenges. These are partners who have fulfilled a long list of prerequisites that we consider essential for a quality delivery."

Pablo Pazos, Alliances Director.

Boosting your business!

Get to know **ImediataDesign** and our solutions for your company





A Imediata Design

We are a Digital Marketing Consulting firm with a focus on Implementation and Ongoing support for VTEX.IO E-commerce.

We assist in building brands aiming to leverage their assets.

Our services are tailored to meet the specific needs of your company. Count on us to prepare your business for the upcoming challenges within an e-commerce environment.

Our goal is to develop high-performance solutions, focusing on every detail of your business.

Our Mission

To enable each client to boost sales in their company through the development of tailor-made projects and specialized consulting in e-commerce and marketplaces. All with the aim of adding value, enhancing the growth of operations with the target audience, making the brand strongly recognized in its field of expertise.

Our Vision

To be recognized regionally as a specialized consultancy in projects, evolution, and improvement of e-commerce and marketplaces. Viewed as a brand that delivers the most innovative purchasing experiences in the B2B and B2C market, achieving proposed objectives and effective results. The agency that truly provides the best benefit versus investment ratio.

Values

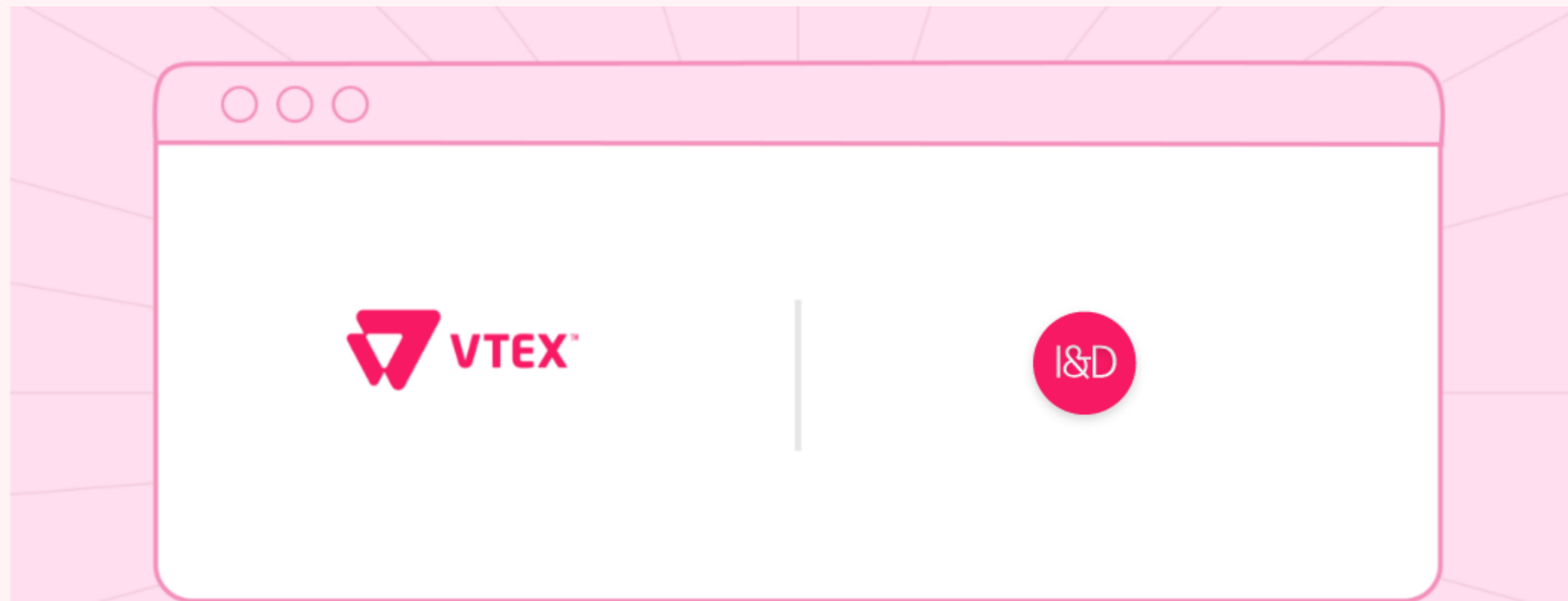
We aim to uphold the most steadfast commitments, producing previously unattainable results through innovation, professional ethics, creativity, and continuous improvement.

Our passion for the online shopping experience fuels our growing motivation to achieve success through teamwork, urgency, proactivity, and determination.



A comprehensive, integrated, and composable platform.

"ImediataDesign is a **VTEX partner**, and through this platform, we build, manage, and deliver advanced B2B, B2C, and Marketplace commerce experiences seamlessly—with complete flexibility.





Flexible and highly
customizable layouts.

Pre-built, modular, and
high-performance

Access to VTEX data...
Node + GraphQL

Within VTEX, we find the

VTEX IO

"A low-code development platform to deliver commerce solutions more quickly, providing performance management, scalability, and security to your project.

It provides the tools for you to focus on what truly matters for your business, without having to deal with infrastructure issues and challenges.

Trusted by



our clients

STRONGLY
BY ASSOCIATED GROUP

LAGO



MAX
TITANIUM

Montreal
moda e casa

LOWKO



PROBIOTICA
MAKE YOURSELF EPIC



Tudo Belo
Estética

sideral

Cirilo Cabos



Oral Unic
IMPLANTES

EVO-LASER

BIONIC
E W P R E S S

AZULÃO SHOPPING
FEIRÃO DA MADRUGADA

SPIRIT

Custa Pouco
SEDUZIR

bhaloo
A BUA CONHECE COM A MÃO DE VIOLETA

RUSTIQUE

IMPERMARKET
O SHOPPING DE SUA CIDADE

GRAACC
COMBATENDO E VENCENDO
O CÂNCER INFANTIL

TJAMA

NOSSOMERCADO



PINZETTE

EMATER
Minas Gerais

FURLAN
AUTO PEÇAS

HERO PARTES

NOSSA LOJA

LIVO

Rainha

Omnilink



FOM



MEZO
DERMOCOSMÉTICOS

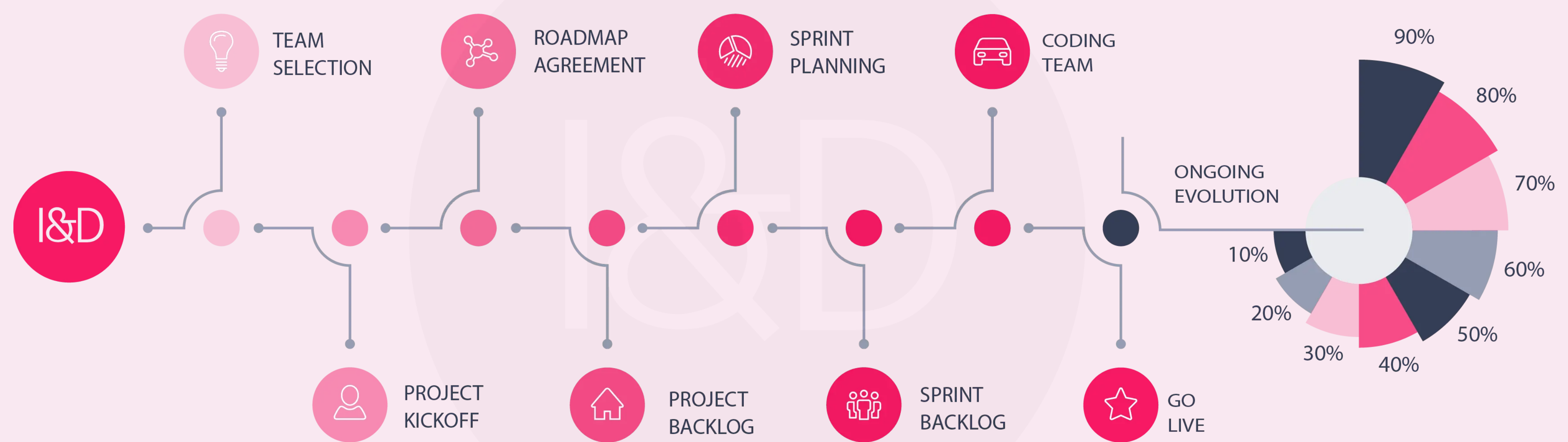
SERGIO K.
SERGIOK.COM



Our Methodology



imediata **metodology**



- ✔ Increase in ROI" (Return on Investment)
- ✔ Practical and results-driven development.
- ✔ To boost sales in your company.
- ✔ To add value.



Specialties

Imediata



What are you looking for?

To **Implement** a VTEX e-commerce?

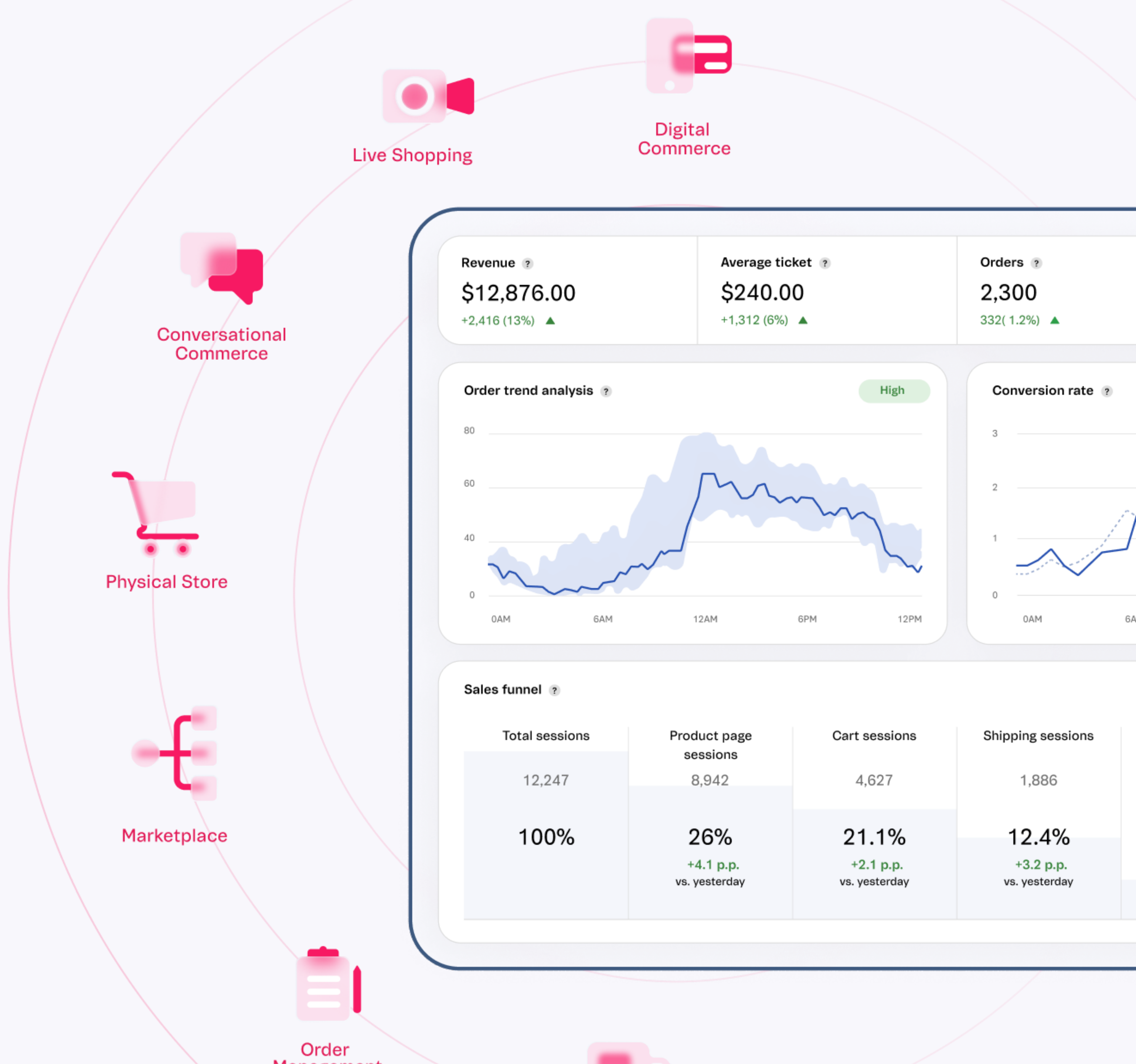
To **Migrate** to VTEX IO?

Consultancy after the GO LIVE of your store?

Increase your sales through **SEO**?

Media management for your brand?

Here at ImediataDesign, we have all these solutions!



Implementation and Evolution

B2B COMMERCE

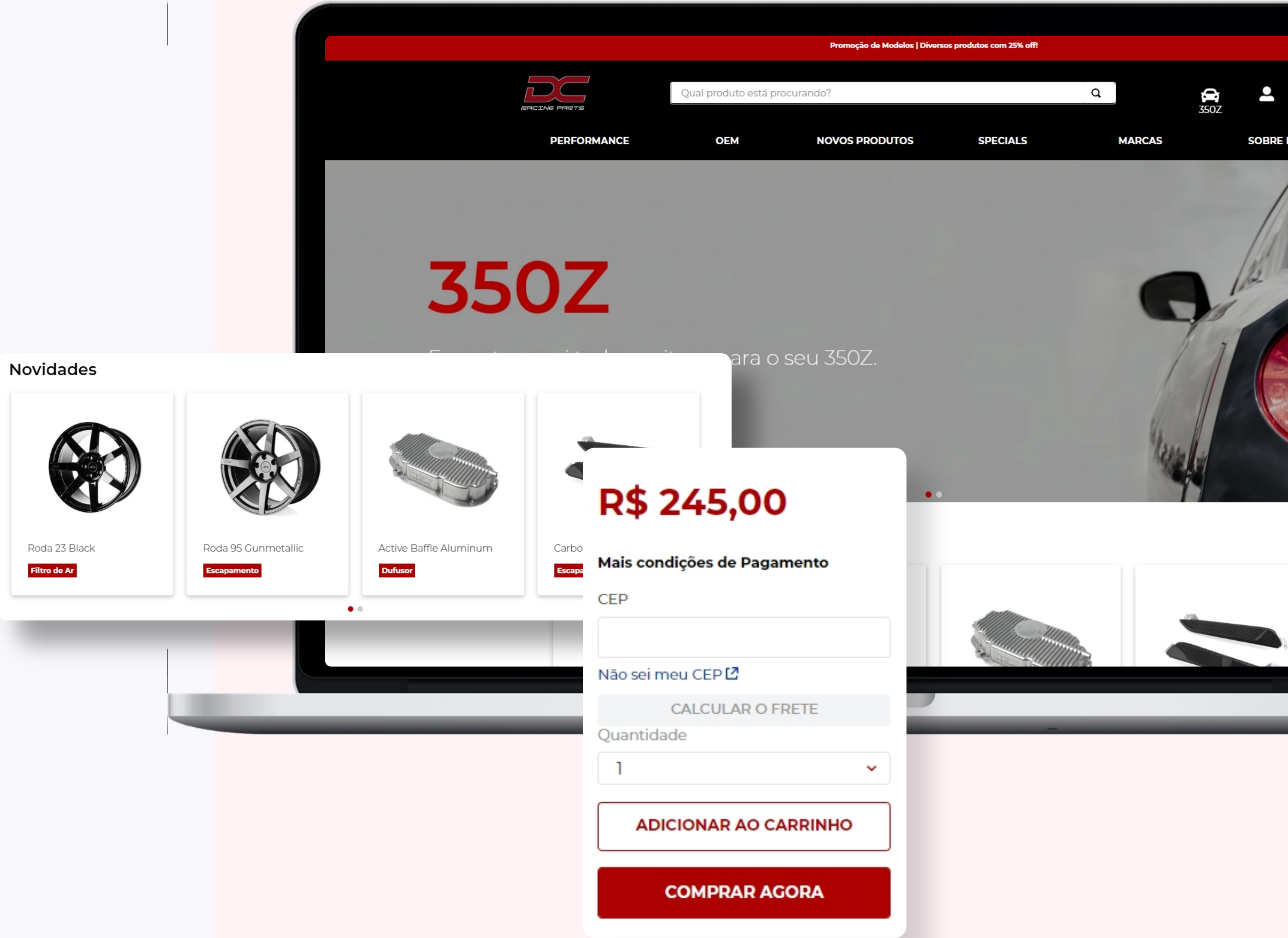
Boost your performance and sales with a faster 'time to value.'

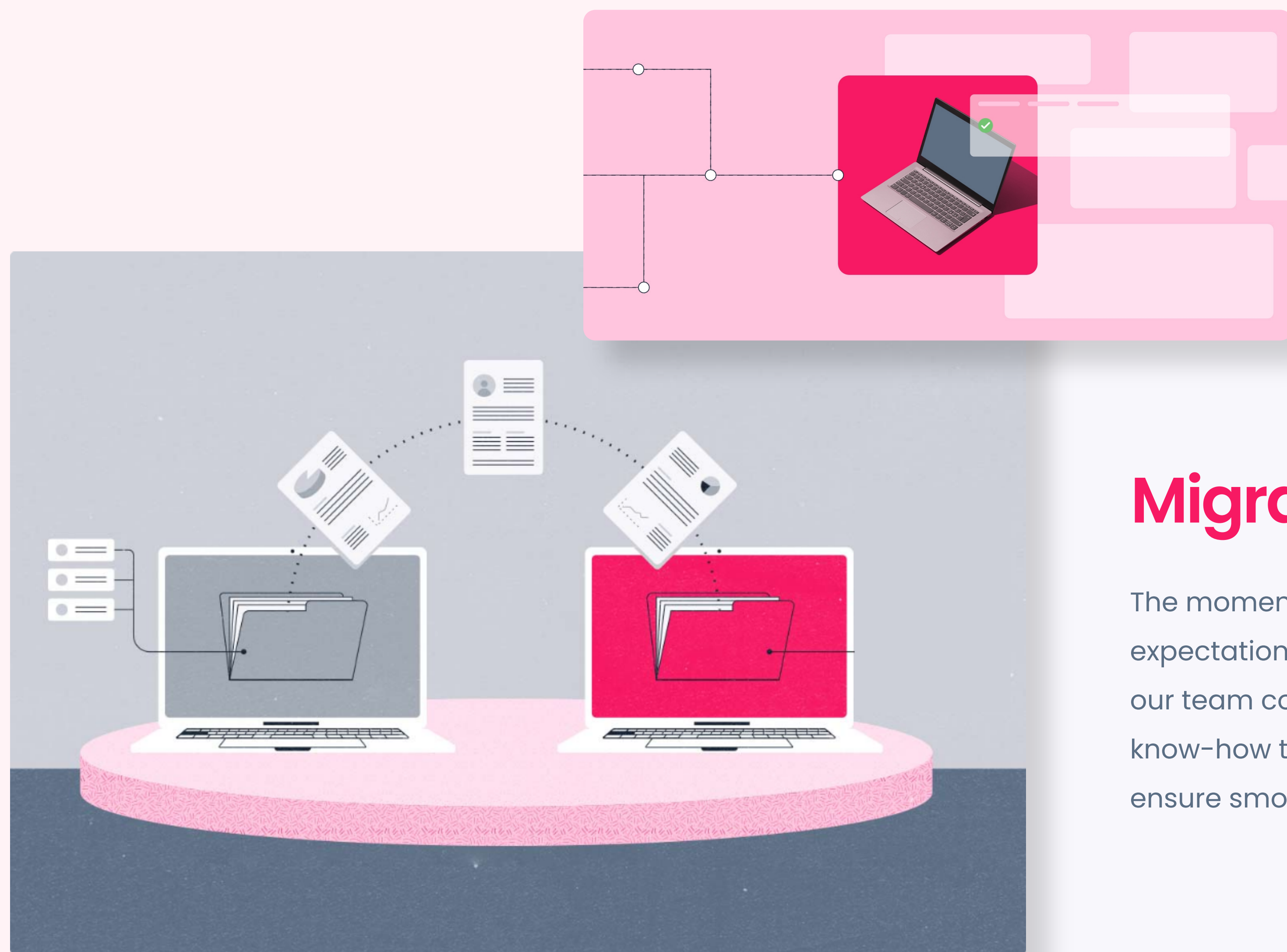
B2C COMMERCE

Connect channels and integrate third-party solutions to streamline processes and achieve real-time transparency.

MARKETPLACE

Leverage from a unified commerce platform with a native marketplace solution.





Migration to VTEX.

The moment of migrating an e-commerce always generates expectation and restlessness. To ensure a smooth process, our team consists of experienced professionals with the know-how to preserve your e-commerce infrastructure and ensure smooth post-migration operation.

Commerce Consulting (ON GOING)

Post-launch (Go Live) can be one of the most critical stages of the project. This is because once the store is live, new challenges arise. They can be diverse, such as order management, inventory, price listing, customer service, product editing, or website editing.

Trust on Imediata Design for your **ONGOING!**



What are the points covered in a commerce consultancy?

- ▶ Shorten the learning curve and master all the features of your e-commerce platform completely.
- ▶ Accelerate your sales results with consulting for advanced store configurations: support for the development of new components and tools.
- ▶ Monitor the day-to-day operations of your store, always proposing new solutions and strategies to achieve results. Count on the best developers, UX analysts, SEO experts, conversion optimization specialists, and VTEX technicians at the service of your e-commerce.
- ▶ Rely on VTEX code and loading optimizations, image optimizations, unused JavaScript and CSS review, text compression, semantics, and schema.

Development of **Customized Apps**

Here at Imediata, in addition to creating your e-commerce, you can choose and integrate the apps created by our team to better serve your customers.

How can an app evolve your business?

An app can customize your e-commerce according to your goals, such as:

- ▶ Create customizable filters
- ▶ Allow the customer to customize a product (e.g. a t-shirt print))
- ▶ Present products according to the selected model (e.g. car parts)
- ▶ Offer the option to create gift lists (e.g. wedding lists)
- ▶ Highlight products that are ideal to be purchased together (e.g. tennis socks)
- ▶ Allow the customer to assemble the product according to their needs (e.g. glasses lenses)

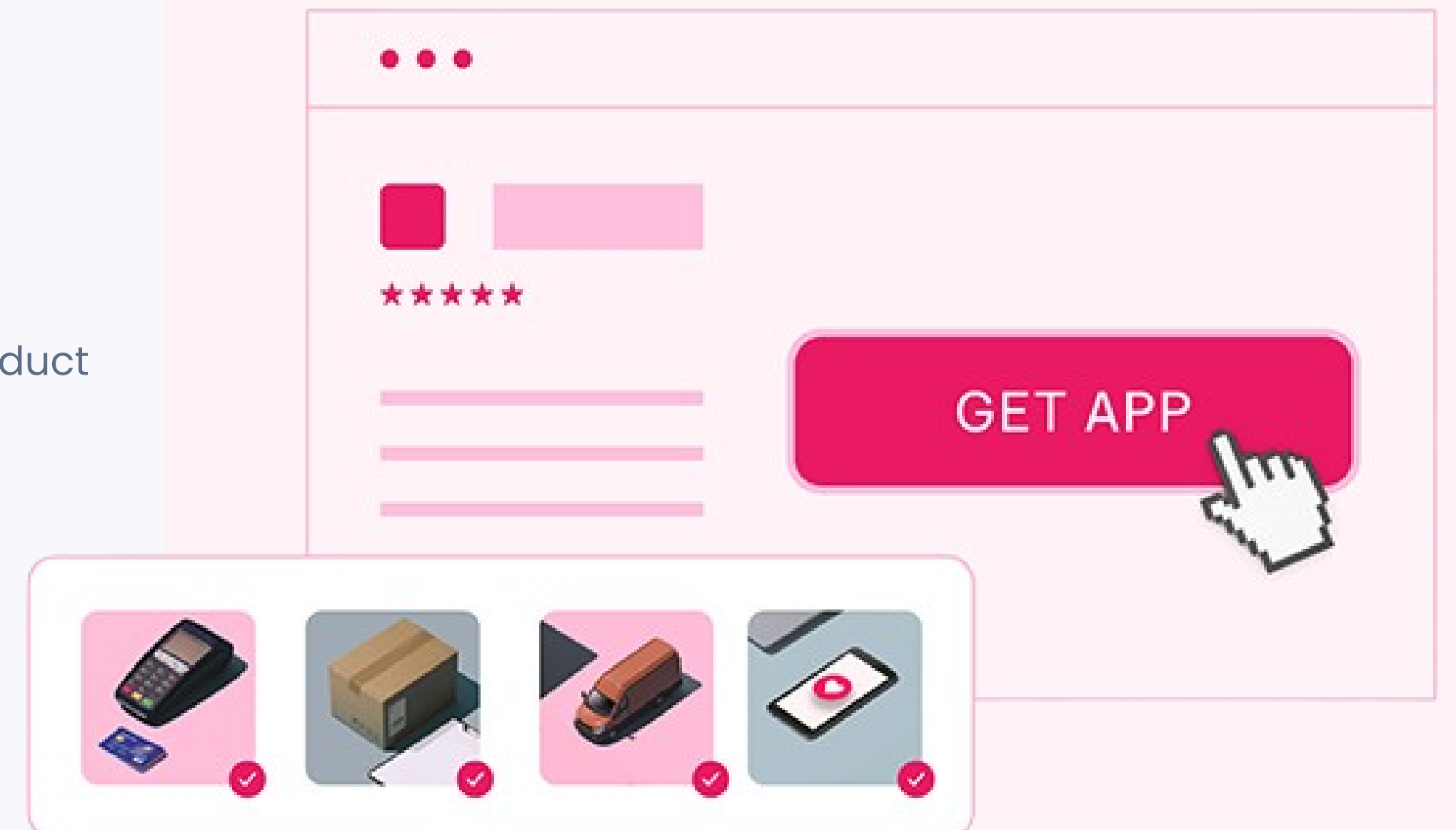


[CHECK OUT ALL APPS HERE](#)

And if I need a specific app?

- ▶ It's simple, let's sit down and talk to create an app that best suits the customization of your store.

We understand that each business is unique, and that's why we specialize in developing customized applications to meet the specific needs of our clients.

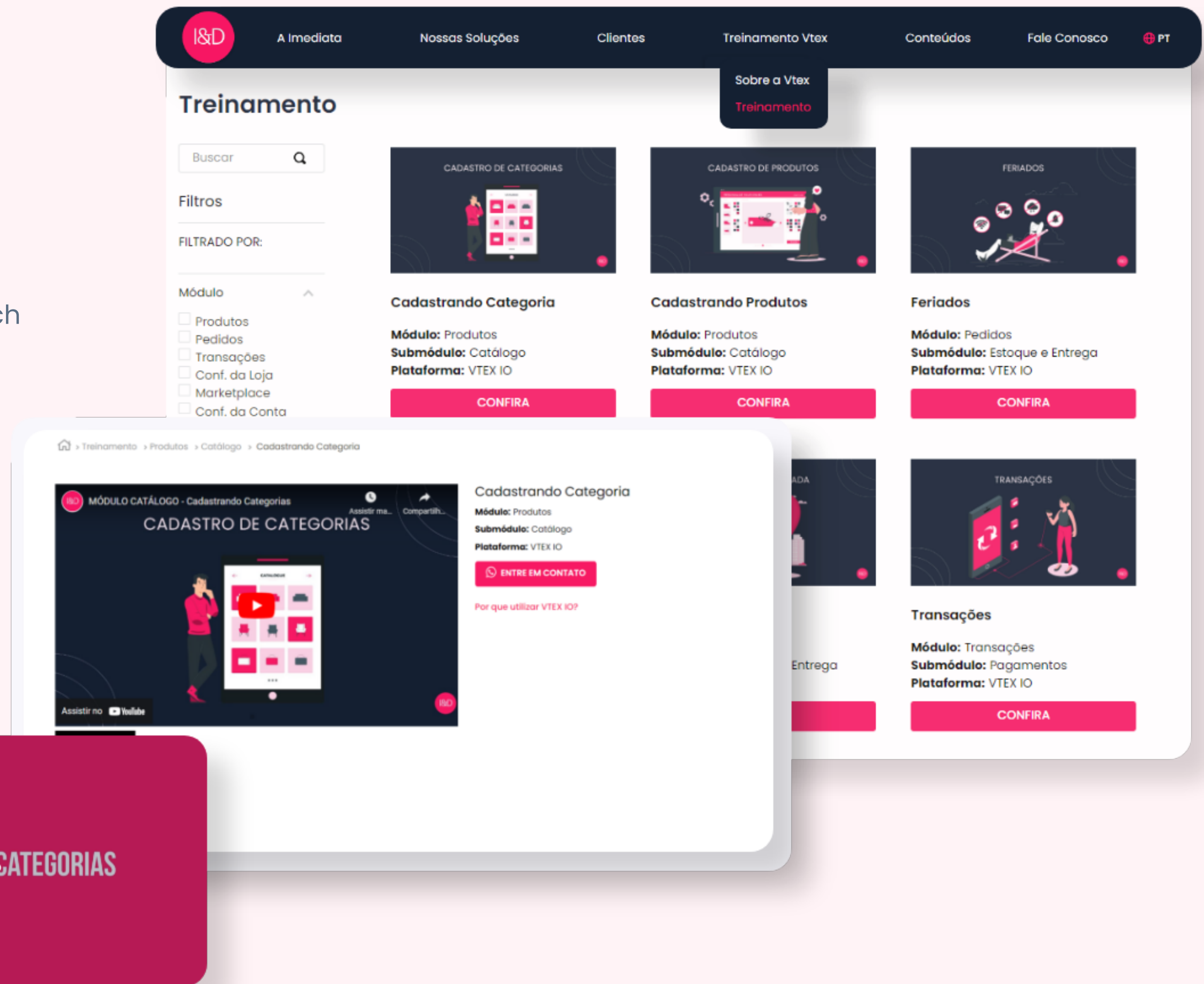


Vtex IO Training

In order to clarify doubts about the use of Vtex, Imediata Design launched training within the vtex platform itself, completely free training on the basic configurations of each Vtex IO functionality.

You can find each module you are looking for within the Our site :

www.imediatadesign.com/treinamento-vtex-io



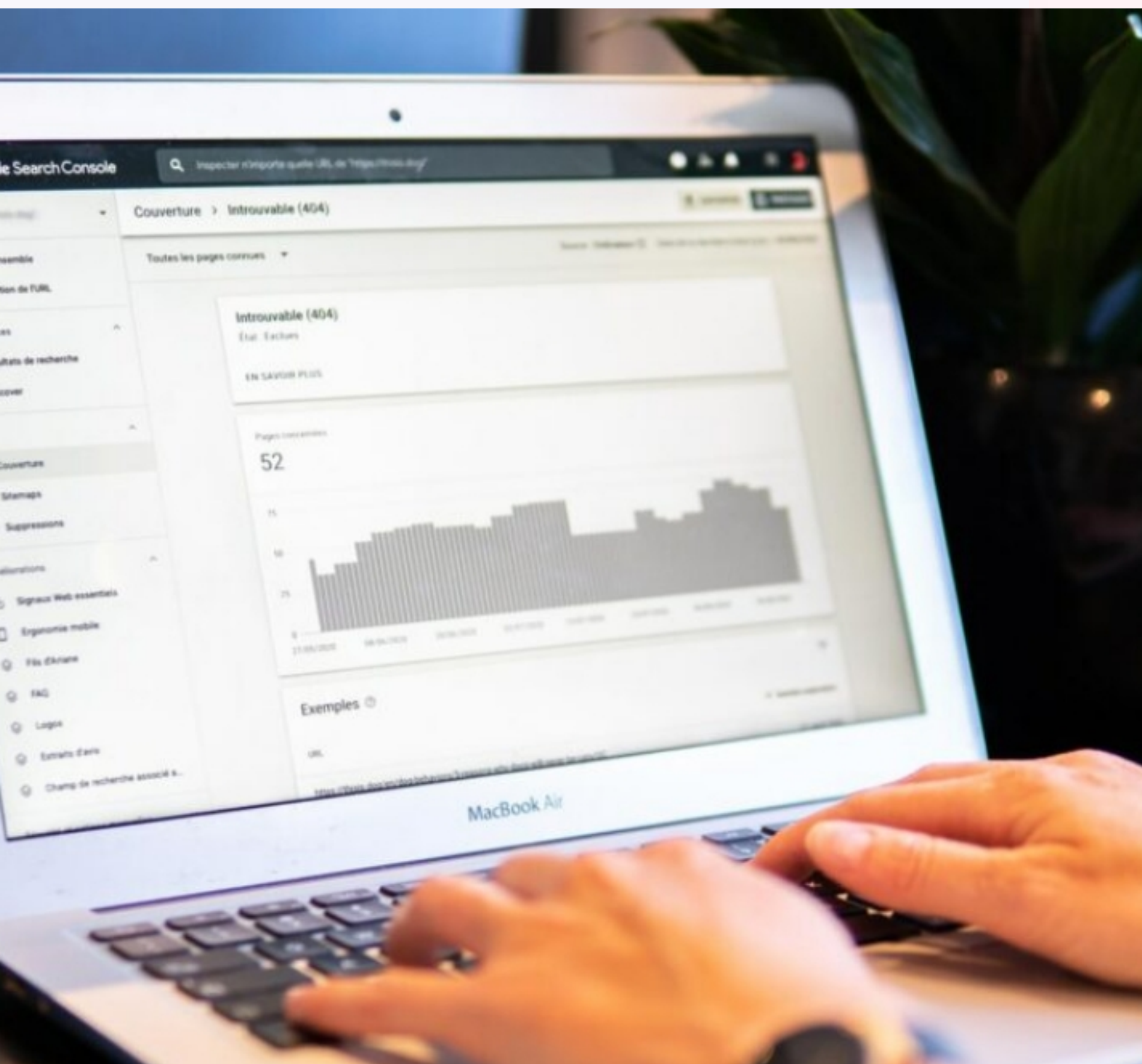
SEO for Vtex

Optimizing your website basically consists of making it better and more attractive to search engines, according to these search engines' own guidelines, with the aim of achieving good organic positioning on your results pages.

VTEX, the leader in SaaS technology in the world, has several exclusive features so you can implement your SEO strategies, increase your sales and reduce costs.

*Have an SEO strategy
success and put your e-commerce
at the top of searches*





To obtain the best performance from Vtex's SEO features, it is essential that you rely on VTEX development experts.

Some benefits of SEO for your store are:

- ✓ Presence in search results;
- ✓ Greater recognition of your brand;
- ✓ More revenue;
- ✓ Increased organic traffic;
- ✓ Improvements in brand reputation;

Count on ImediataDesign's sales and technical development capacity to boost the SEO of your Vtex store!

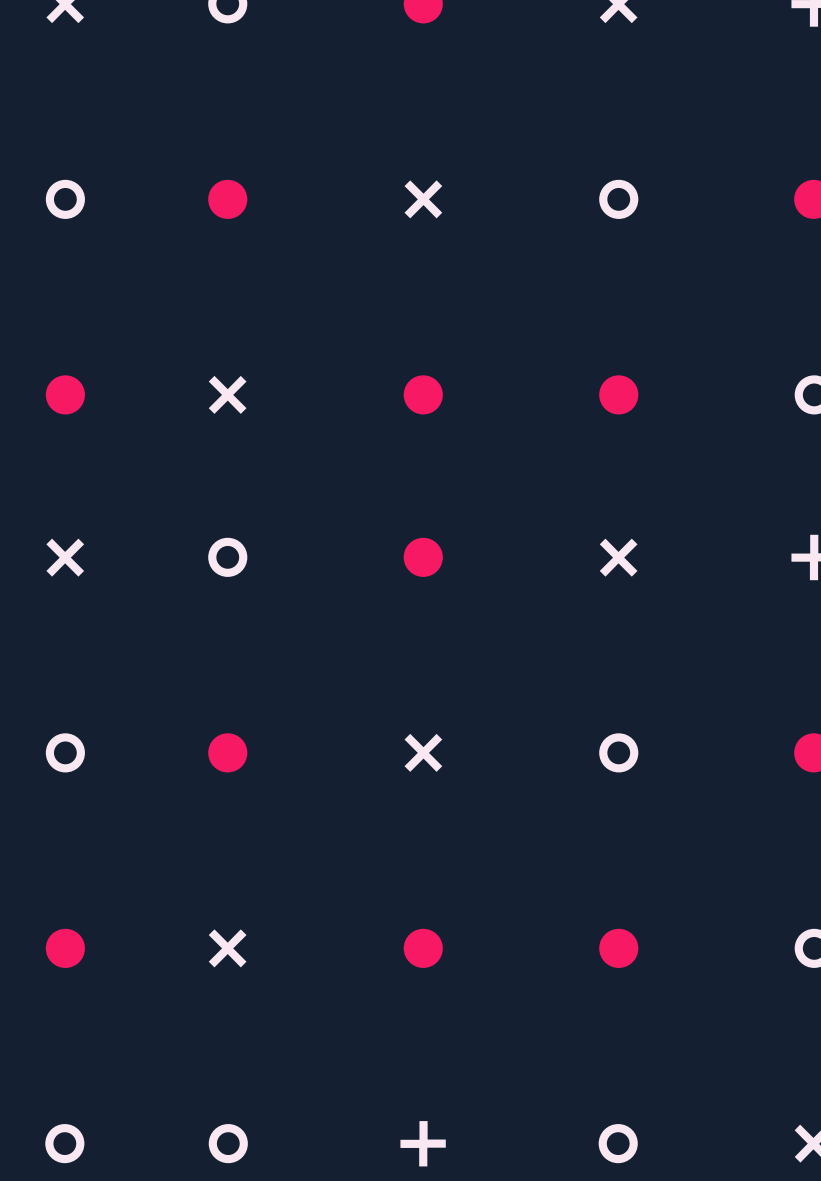
Media Management

Media management is the process of managing your online presence on various social media platforms, such as Facebook, YouTube, LinkedIn and Instagram. This is possible by creating, publishing and analyzing the content you make

Count on us immediately to insert your brand on the main media platforms. Bringing advantages such as:

- Create a loyal audience
- Influence your followers
- Generate credibility and authority
- Reach new audiences
- Prospect new customers





CASES

check the results



APP Buy Together created by Immediata
increases the average ticket by **35%** and
conversions by 20%

 **Montreal**
moda e casa

Montreal MODA E CASA has a wide range of products, which creates a challenge for users who want to take advantage of purchasing a product without losing the opportunity to receive suggestions so that they can purchase other items from the same or other segments in the which ones are browsing. It was this challenge that encouraged us to create a fully customized APP to serve them.

The challenge

The challenge was to create an APP that could be customized by generating suggested product IDs for each product visited, as well as possibilities to create shelf of 1, 2 or 3 complementary products.

The result

Creating a more assertive experience for users, the new APP Buy Together by Imediata managed to generate an increase in the average ticket due to the customizations of the app integrated with VTEX IO.



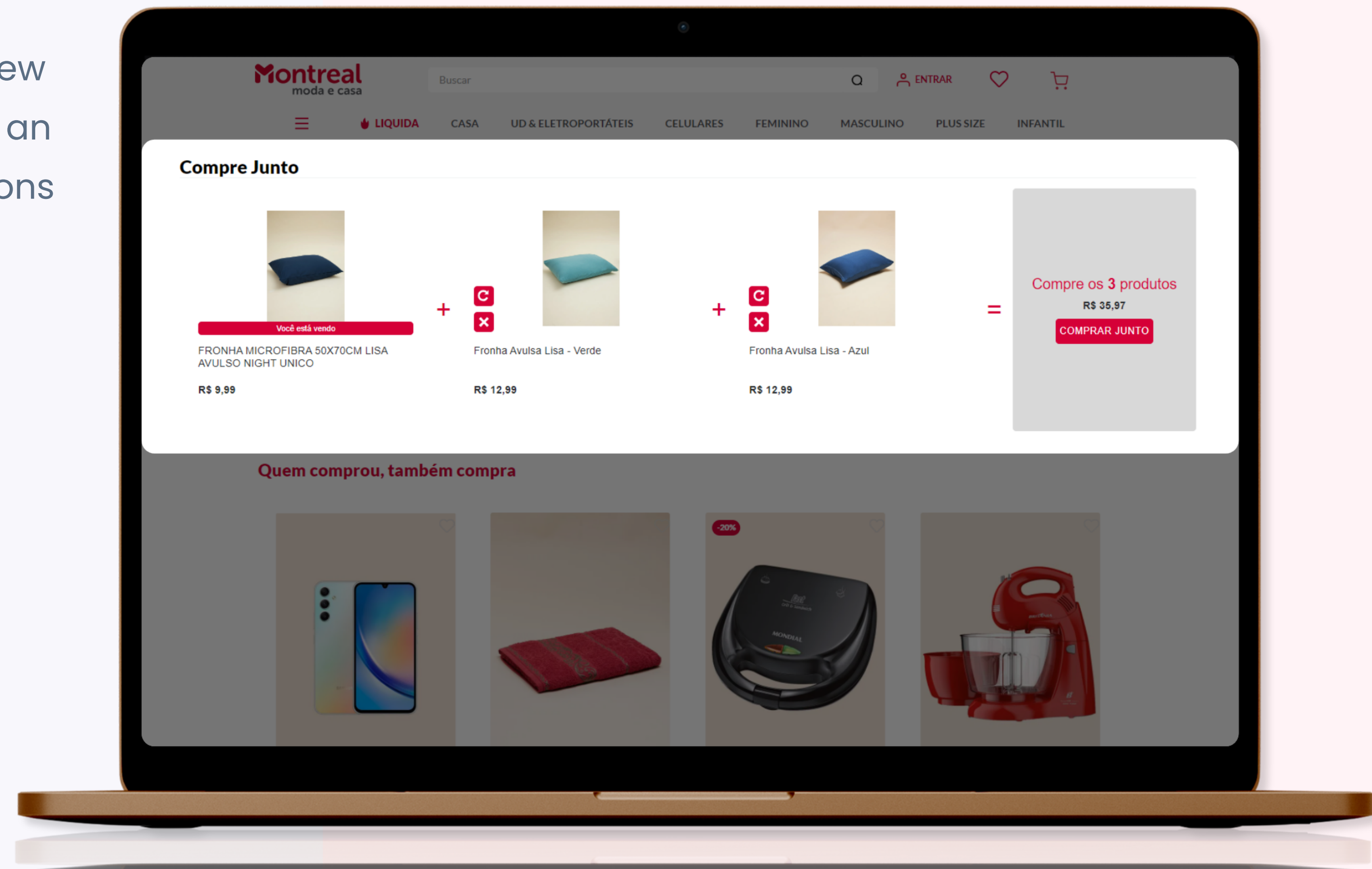
Check out more about:



[Descriptive Page](#)



[Demonstration Video](#)



“

Imediata welcomed Montreal Moda e Casa as a client at a time of e-commerce restructuring, providing full support in the creation of our new project, migration to the VTEX platform and finally helping us with Paid Media projects. 100% reliable agency and very responsive to all the demands and doubts we have in the process of growing our e-commerce.

”

Montreal
moda e casa

B2C VTEX IO implementation in less than
a month and with **a 250% increase** in e-
commerce revenue

 **SERGIO K.**

Stylist Sergio K. was considered a big name in men's fashion in several publications in the most important Brazilian vehicles, in addition to renowned names in fashion and luxury marketing, all reinforcing irreverence, originality and communication with the public.

Today, with 11 physical stores, 200 points of sale in Brazil and the SERGIOK.COM website, Sergio K. has been gaining strength year after year with its own collection that serves different generations.

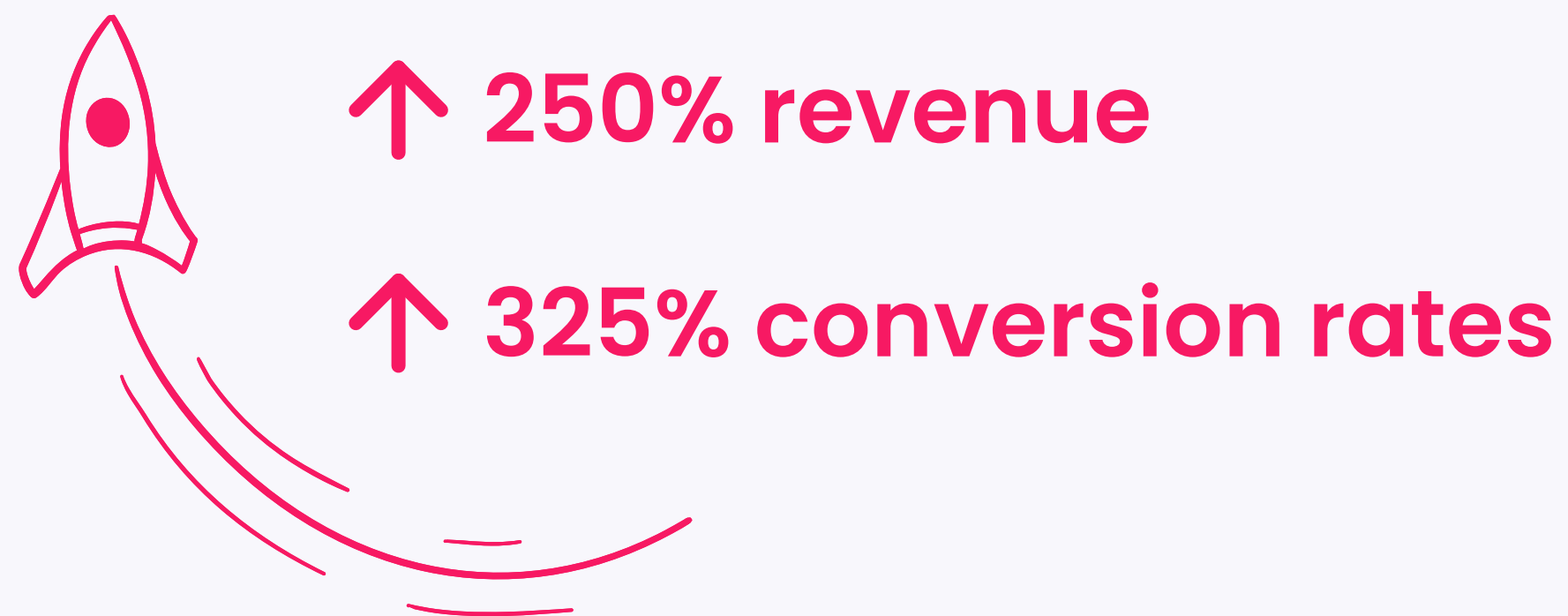
The challenge

With the old platform, there were chronic problems in several areas. What caused the most harm was the speed of the site and loading of the PdP, which often took 40 seconds to load. Another decisive factor for the migration was that the old platform did not have integrations with partners and manual updating of the system was required.

They also experienced problems with the payment gateway, problems in integration with the ERP that caused disruption and a deficient structure for SEO.

The result

Sérgio K. tripled order numbers in the quarter after the launch of VTEX and a conversion jump of more than 325% through platform migration to VTEX IO and implementation of Apps such as Buy Together.



Check out more about:



[Descriptive Page](#)



[Demonstration Video](#)



“

At Sergio K., my focus was on finding someone crazy who would accept the challenge of developing and migrating e-commerce in 12 days. Délcio Ferreira Noventa and the Imediata Design team accepted and the challenge was completed successfully with a lot, but A LOT of work and obstacles that we overcame together. (95% Immediate and 5% me 😊)

Today we went live on Sergio K.'s new website, which migrates from Magento to VTEX. A giant leap in platform quality and speed. I would also like to thank the VTEX team who helped us with preparing the contract and releasing the environment quickly and efficiently: Inácio Martins, CMX and Renan Sousa, thank you for your support.

As I always say to my partners, which I carry with me wherever I go: there are suppliers and there are partners.

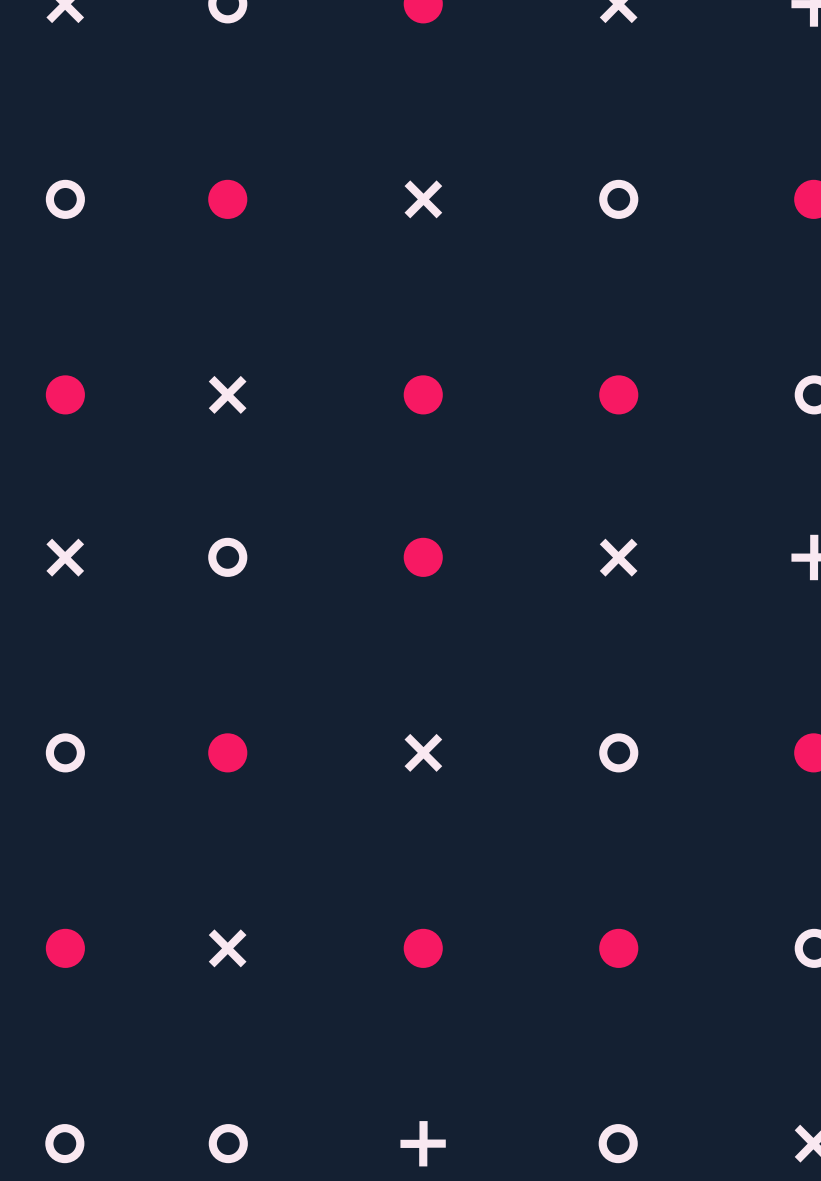
Sergio K.'s e-commerce, finally, with a new look and home!

”

 **SERGIO K.**

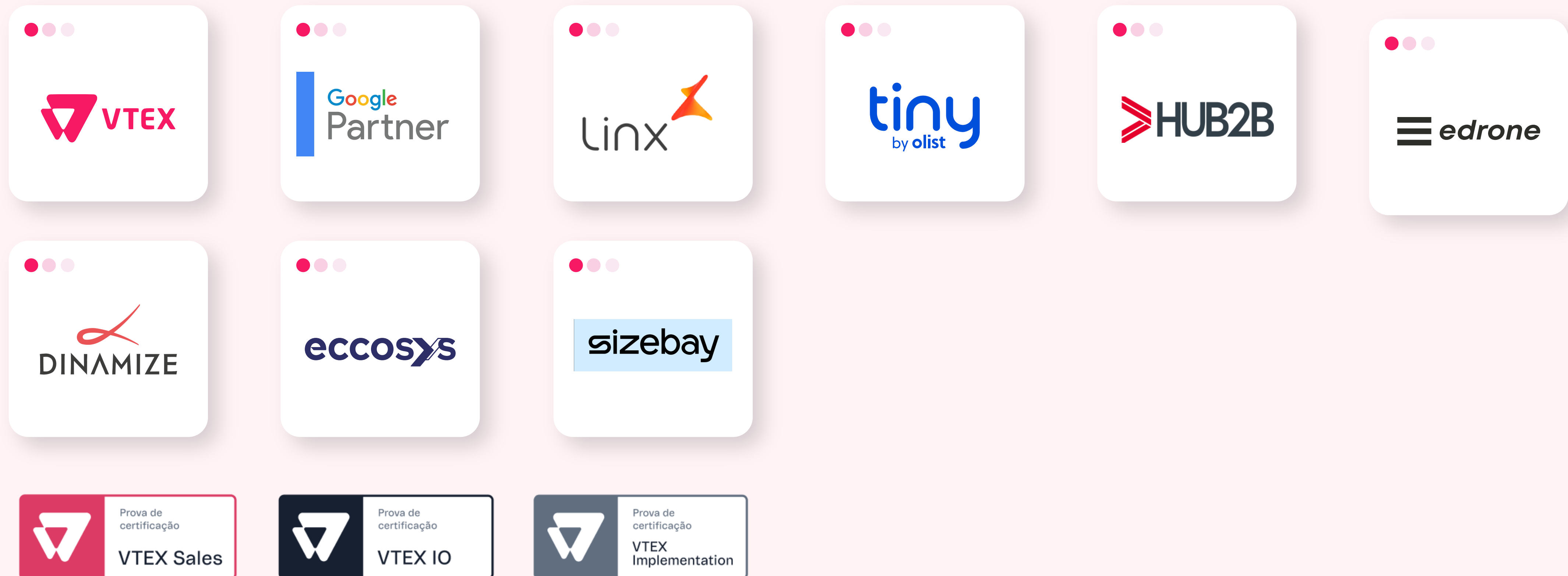
Partnerships

Imediata



Discover some of the **our partners:**

Always looking to meet all the needs of our customers.



Let's talk?

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